



REGAL MARINE INDUSTRIES, INC.
2300 Jetport Drive
Orlando, Florida USA 32809
Contact: Elaine Parlato-Grime – 407-447-9396
E-mail: eparlato@regalboats.com

FOR IMMEDIATE RELEASE

REGAL MARINE RECEIVES NMMA CSI AWARD FOR EXCELLENCE IN CUSTOMER SATISFACTION – RECOGNIZED IN THREE DIFFERENT BOAT CATEGORIES

December 14, 2006 – Orlando, FL – The National Marine Manufacturers Association recently honored Regal Marine Industries with its coveted CSI Award for outstanding customer satisfaction. The Award recognized Regal Marine’s active CSI efforts and achievements in three recreational boat categories: Deckboats, Sterndrive Bowrider Boats and Sterndrive Cuddy Express Boats. The NMMA CSI Awards were presented in November during the 2006 International BoatBuilders Exhibition and Conference (IBEX) in Miami Beach, Florida.

This is the fifth year in a row that Regal, a leader in the international recreational boat market, has been an NMMA CSI Award recipient. In fact, the NMMA has honored Regal each year since the inception of its Marine Industry CSI Awards Program in 2001. The awards recognize marine manufacturers for achieving and maintaining an independently measured standard of excellence of 90 percent or higher in customer satisfaction over the previous 12 months. A minimum of 25 consumer responses are required in each category.

Earlier in the year, Regal also was ranked “Highest in Customer Satisfaction with Small Runabouts (16 to 19 feet)” by J.D. Power and Associates.

A family-owned and -operated company, Regal endeavors to maintain the satisfaction and loyalty of its valued customers by holding true to the principles of leadership, quality and service first established by its founder, the late Paul Kuck, in 1969. “The entire Regal team in Orlando and Valdosta, Georgia, and our nearly one hundred-and-ninety dealers around the globe helped us to achieve this award,” said Duane Kuck, president and CEO. “They always put our customers first.”

Regal Marine Industries, Inc. is a world leader in the design and manufacture of luxury performance sport boats, cruisers and yachts from 19 to 52 feet. The Regal Marine plants in Florida and Georgia have earned the prestigious ISO-9001:2000 designation from the International Organization of Standards (ISO), which provides a globally accepted model for quality manufacturing. Celebrating 37 years in the business, Regal Marine is a family-owned and privately held company that specializes in *building the highest quality pleasure boats on the market, leading the way in innovation, luxury and performance.*

For more information, please visit www.RegalBoats.com or contact 1-800-US-REGAL.

J.D. Power and Associates 2006 Boat Competitive Information StudySM. Study based on responses from a total of 12,255 owners of 2004 and 2005 model year boats registered between June 1, 2004 and May 31, 2005. Includes fiberglass family runabouts from 16 to 19 feet with open or closed bows, mostly sterndrive, some with outboard power. www.jdpower.com/cc