



REGAL MARINE INDUSTRIES, INC.  
2300 Jetport Drive  
Orlando, Florida USA 32809  
Contact: Chris Spindler – 407-447-9249  
E-mail: cspindler@regalboats.com

**FOR IMMEDIATE RELEASE**

---

**REGAL LAUNCHES A NEW CONCEPT IN PERSONALIZED  
LUXURY YACHT OWNERSHIP WITH ITS FLAGSHIP  
5260 COMMODORE EXPRESS**



**JANUARY 20, 2007 – ORLANDO, FL** – With the launch of the largest yacht in its luxury performance boat fleet to date, the 5260 Commodore Express, Regal Marine Industries, Inc. will take its customer relationship to a whole new level. Offered with a wide array of layouts and interior décor, owners can personalize the new Regal 5260 to suit their individual tastes. This is as close to a custom-built yacht as you can get in 52 feet.

“With the new 5260 we will be offering our customers a unique purchase and ownership experience,” said Duane Kuck, president and CEO of Regal Marine. “The yacht buyer in the fifty-two-foot range will now have the opportunity to customize and personalize his or her new yacht, rather than settling for what is in dealer inventory.”

The highly versatile 5260 will be offered with two cockpit layouts – one with extended seating and the other featuring a garage that can store a dinghy. Four different cabin interiors are available, including two- and three-stateroom versions. The extensive range of options for interior fabrics, countertop materials, cabinetry and flooring are truly “custom-build level” in their scope and quality.

The 5260 is scheduled to launch in late spring. Regal is offering a Pre-Construction Base Price of \$673,000 for 2008 models equipped with a choice of Volvo IPS 600 or Volvo D-9 575-hp V-drive diesel engines. “So far we have received deposit commitments for nearly a full year of production,” said Regal V.P. of Sales Duffy Stenger.

The production facility for this new-concept 52 is a state-of-the-art, 135,000-square foot manufacturing plant that was recently added to Regal’s Orlando campus. Included in the project is a 3/4-mile test basin to help the Regal team further improve the quality of the company’s innovative boat designs.

The customizable 5260 is the next step in Regal's continuing mission to provide the best customer experience in the boating industry. As proof that the company's dedicated efforts are hitting their mark, J.D. Power and Associates ranked Regal Marine "Highest in Customer Satisfaction" in the Small Runabouts category in early 2006, while the National Marine Manufacturers Association honored Regal in November with its CSI Award for excellence in customer satisfaction with Deckboats, Sterndrive Bowrider Boats and Sterndrive Cuddy Express Boats.

**Regal Marine Industries, Inc.** is a world leader in the design and manufacture of luxury performance sport boats, cruisers and yachts from 19 to 52 feet. The Regal Marine plants in Florida and Georgia have earned the prestigious ISO-9001:2000 designation from the International Organization of Standards (ISO), which provides a globally accepted model for quality manufacturing. Celebrating 37 years in the business, Regal Marine is a family-owned and privately held company that specializes in *building the highest quality pleasure boats on the market, leading the way in innovation, luxury and performance.*

For more information on the new 5260 Commodore Express, contact your local Regal dealer, visit Regal's website at [www.regalboats.com](http://www.regalboats.com) or call Chris Spindler, Sales & Marketing Coordinator at (407) 447-9249.

**Regal 5260 Commodore Express  
Specifications:**

Length Overall.....	53'
Beam.....	15'4"
Dry Weight.....	30,825 lbs.
Fuel Capacity.....	500 gal.
Deadrise.....	15.5°